

BICYCODE® marking

A response to a real need



Why bike marking ?

Facts :

The risk of theft is an obstacle to urban cycling development.

In France more than 400,000 bikes are stolen every year !¹

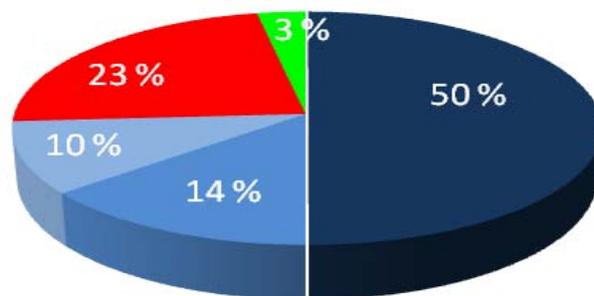
Each year over 150 000 recovered bikes can't be returned to their owners, due to the lack of traceability.

Bike theft pulls down the bike market and leads around 80,000 discouraged cyclists to give up cycling per year.

Indeed, fear of theft is the reason for a high proportion of people not intending to use the bike.

After a theft :

- ✓ only 3% of non marked bikes are recovered
- ✓ 23% give up owning a bike
- ✓ 50% of users buy a second-hand bike
- ✓ 10% buy a new bike worth less than 230 €
- ✓ 14% buy a new bike worth more than 230 €



¹ Source : IFRESI - CNRS « Le vol de Bicyclette : analyse du phénomène et méthodes de prévention » - february 2003

BICYCODE® marking

A simple and efficient solution

A solution : BICYCODE® marking

The purpose of BICYCODE® system is to secure cyclists in order to encourage them to use bicycles in their daily commute, to fight against the theft and handling stolen goods.



BICYCODE® marking consists in engraving a unique and standardized number on each bike frames.

The success of the system is based on :

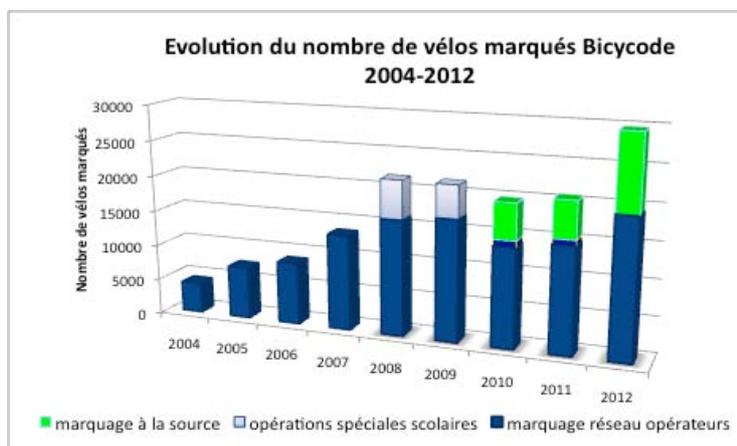
- a secured database managed by FUB, the French Federation of Bicycle Users ;
- a network of referenced local operators ;
- partnership with the police.



(more details on the last page of this document on the BICYCODE® website www.bicycode.org)

To be efficient, the system must be mixed with systematic use of an U-lock or équivalent bike lock.

To advise BICYCODE® users on the best bike lock topurchase, the FUB's « anti-theft commission » annually tests the locks most recently put on the market. As a result, FUB publishes a practical, widely distributed document, available on BICYCODE® website which advises bike users on th best bike locks currently available on the market. www.bicycode.org > infos > antivols



Since the launch of the BICYCODE® in 2004, over than 145 000 bikes have been engraved, thanks to its network of 170 marking operators in France and its récent swiss operator in Geneva.

BICYCODE® marking

A « win-win » service

BICYCODE® system allows :



- the return of stolen bikes to their owners and thereby increase elucidation rate and avoid congestion of Lost and Found and reducing the number of impounded bicycles ;
- **bike traceability** : bikes marked with the BICYCODE® are referenced in a national file that the police can consult by a dedicated access ;
- **fighting handling stolen goods** : a property proof and a personal ID document must be provided while engraving bicycles. A spécial « bike passport » is given to the owner.



BICYCODE® System, a service responding to a need and a growing demand from cyclists.



In many french cities Tours, Strasbourg, Lyon or Lille, Paris etc... a huge number of cyclists come to make their bikes engraved on spécial BICYCODE® événements.



- In 2004 FUB has developed BICYCODE® in accordance with the recommandations of a technical group which gathered representatives of the State, cycling professionals, local authorities and bicycle users.
- BICYCODE® marking is recommended by the French Ministry of Transportation and also by the Police Administration.
- FUB is supported by the Road Savety Authority for all of its bike user awarness and prévention campsins, including fighting bike theft.

BICYCODE® system

A FUB's service



FUB, the French Federation of Bicycle Users, acts for promoting the daily use of bicycles. (since 1980)

Gathering more than 20,000 members through a network of 180 associations all over France, FUB gives concrete answers to the day concerns of cyclists. FUB is a member of the European Cyclists' Federation (ECF).

BICYCODE® : how does it works?

BICYCODE® is a service created and managed by FUB since 2004, which includes :

✓ Bicycles engraving

with a unique standardized 12 digit number, permanent (non-erasable), visible and legible, located on the bike frames : **the BICYCODE®**.



✓ A nationwide database including all BICYCODE® marked bicycles

Once the bike has been marked, in order to benefit of the service, the owner is invited to visit the website www.bicycode.org and to create a personal user space, filling out a form with its BICYCODE® number, the password and personal contact information (at least an e-mail adress).

The BICYCODE® number and the password are written in the « BICYCODE® passport ». This document has to be retained and to be passed onto the new owner if the bike is sold.

The BICYCODE® data base is also designed to issue BICYCODE® numbers which can meet international standards and be used in any other foreign countries.

Please contact us for further information.

✓ Special service for the police, in order to return stolen bikes to their owners

In case of theft, the owner has to report the theft to the police and provide the BICYCODE® number. Then on the www.bicycode.org website he declares his bike as « stolen » and give the address of the Police Office where he lodged his complaint. If the bike is recovered, the police can find the owner (an his contact information) via the database.

Additionally, the BICYCODE® website www.bicycode.org is also a source of advice and practical information for users.

Contact : Fédération Française des Usagers de la Bicyclette
12 rue des Bouchers - 67000 Strasbourg

Tél. : +33 3 88 75 71 90 - Fax. : +33 3 88 36 84 65

Your interlocutor : Sophie HERING – in charge of the promotion of BICYCODE®

Tél : +33 3 88 76 70 88 – mail: s.hering@fubicy.org

